

## OVERVIEW

“Growing & Going” is an opportunity for girls, aged 14-18 in Lyon County, to participate in a community garden project that provides mentorship and entrepreneurial training year-round. Girls will be involved in planning and shaping the project at every step, with their ideas utilized to expand and sustain the program for future years.

Training will include:

- Entrepreneurship
- Community leadership
- Financial literacy
- Activism
- Exposure to high-paying careers
- Assistance with higher education

*Funded by a girlsBEST grant  
from the Women’s Foundation  
of Minnesota*

*Phone: 507-537-6236  
Fax: 507-537-6997*

SWMN Private Industry Council  
607 West Main Street  
Marshall, MN 56258

[WWW.SWMNPIC.ORG](http://WWW.SWMNPIC.ORG)

## “Growing & Going” in SW Minnesota

A leadership program for girls in  
Lyon County

## ABOUT THE PROJECT

*Learn the principles of small business design and management!  
This girl-led small business program will teach girls to develop, manage, market and maintain a sustainable community garden.*

### Eligible Participants:

- Girls aged 14-18
- Lyon County Resident
- Interested in entrepreneurship and leadership training

### Key Partners:

- Women's Foundation of Minnesota
- SWMN Private Industry Council
- Western Community Action
- Marshall Financial Empowerment Collaborative
- Girl Scouts of Minnesota and Wisconsin River Valleys

## ACTIVITIES & BENEFITS

### Fall & Winter:

- Meet 5 hours a month
- Learn the principles of small business design and management
- Personal and business financial planning
- Research various career pathways
- Develop education plans
- Meet female entrepreneurs in SW MN

### Spring & Summer:

- Prepare, plant, tend, and harvest garden
- Market garden products
- Encourage sales growth
- Work with local businesses
- Meet female entrepreneurs in SW MN

### Benefits of Participating:

- Increase understanding of business development (entrepreneurship)
- Increase financial literacy
- Leadership development
- Public advocacy
- Increase awareness of career pathways and higher education options
- Work experiences (work for a wage)
- Scholarships (\$ for post-secondary)
- Development of economic well-being (savings account assistance - for school expenses, owning a home or business)

## INTEREST FORM

*Submit this form to:  
SWMN Private Industry Council  
Lyon County Government Center  
607 West Main St.  
Marshall, MN 56258  
507-537-6236*

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: ( ) \_\_\_\_\_

Birthdate: \_\_\_\_\_

Age: \_\_\_\_\_ Grade: \_\_\_\_\_

School: \_\_\_\_\_