

SW MN Private Industry Council WSA 6—Youth Programs



Growing and Going; Community Impact Night— Pizza Ranch

Growing and Going is an opportunity for girls, ages 12-18 in Lyon County, through the Southwest Minnesota Private Industry Council in partnership with the Women's Foundation of Minnesota, to participate in projects that provide mentorship and entrepreneurial training to achieve academic success as well as develop business, financial literacy, leadership and public advocacy skills through a girl-led small business model.

Activities from the past:

- Sold products in the community
- Attended financial literacy class
- Attended entrepreneurship workshop
- Developed business plan and website
- Volunteered at Ronald McDonald House

Growing and Going is wrapping up its third and final year of funding from the Women's Foundation and in an effort to sustain a program year four girls have been working very hard on fundraising, promoting, and creating their annual business product.

On June 3rd, 2013, with support from Pizza Ranch-Marshall, MN and their Community Impact events, where Pizza Ranch contributes 10% of sales from 5pm-8pm to the non-profit group that is being represented as well as any tips that are received. The Growing and Going girls worked clearing tables, greeting customers and providing general customer service, making \$220.29 plus an additional \$70.00 in tips!

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The College Experience Day

On April 24th, 2013 the Southwest Minnesota Private Industry Council (PIC) youth programs co-hosted “The College Experience Day” in partnership with Southwest Minnesota State University (SMSU), Minnesota West Community and Technical College (MN West), and the Yellow Medicine Integration Collaborative (YMIC).

The YMIC consists of six school districts in southwest MN; Yellow Medi-

cine East- Granite Falls, Minneota, Ivanhoe, Canby, Lakeview- Cottonwood, and Dawson-Boyd. Many of the students will be first generation students to attend post-secondary education. These students have not had the opportunity to learn about financial aid, scholarships, colleges, or even potential careers. The goal of “The College Experience Day” is to offer college planning and career preparation assistance for students in the YMIC school districts. Juniors from all the YMIC partner schools participated in a vari-

ety of sessions covering admissions, financial aid, career planning, college success tips, and exposure to a college campus setting. Over 180 juniors participated in the day.

A small portion of the day was spent polling the students’ about their thoughts surrounding their future. The tables below and continuing on the next page represent the students’ responses:

Where do you want to live?		
Answers	Responses	Percent
Different region in Minnesota	42	40%
I'm not sure...	7	7%
<i>My hometown</i>	30	29%
Sioux Falls, SD	0	0%
Somewhere else in U.S.A	20	19%
Somewhere else in world	5	5%
Somewhere in SW Minnesota	0	0%
Twin Cities	0	0%
Total	104	

What type of job are you most interested in?		
Answers	Responses	Percent
Agriculture/Food/Natural	13	12%
Art/Communications	24	22%
Business/Management	13	12%
<i>Engineering/Manufacturing</i>	26	24%
<i>Health Care/Social Services</i>	34	31%
Other/I'm not sure...	0	0%
Total	110	

How much money will you earn in the job you want?		
Answers	Responses	Percent
\$150,000 or more	11	12%
\$25,000 to \$50,000	16	17%
<i>\$50,000 to \$75,000</i>	35	37%
\$75,000 to \$150,000	22	23%
I'm not sure...	10	11%
Less than \$25,000	0	0%
Total	94	

The College Experience Day Continued

What are your plans for after high school?		
Answers	Responses	Percent
Go directly to work	1	1%
Go into the military	4	5%
Go to a 2-yr college	14	16%
<i>Go to a 4-yr college</i>	63	72%
Other/I'm not sure...	6	7%
Total	88	

How much are the annual tuition fees at a 2-year public college in Minnesota		
Answers	Responses	Percent
\$3,000	1	2%
<i>\$6,000</i>	32	49%
<i>\$9,000</i>	29	44%
\$15,000	4	6%
Total	66	

How much are the annual tuition and fees at a 4-year public college in Minnesota		
Answers	Responses	Percent
\$8,000	2	3%
<i>\$12,000</i>	46	70%
\$24,000	17	26%
\$36,000	1	2%
Total	66	

How are you planning to pay for college (Primary source of funds)?		
Answers	Responses	Percent
Financial aid - military service	4	6%
<i>Financial aid - scholarships</i>	38	54%
Financial aid - student loans	17	24%
I am saving money for myself	8	11%
I'm not sure...	3	4%
My parents are saving money for me	0	0%
Total	70	

Like Us on Facebook!

Check out the Southwest Minnesota Careers Facebook page, your online resource for information on hot jobs, education, and wages in Southwest Minnesota. This page is an extension of the Southwest Minnesota Careers website (www.swmncareers.org), which was designed to help everyone easily research labor market information to make better career decisions, while also helping businesses find employees by increasing the pipeline of qualified applicants. The website focuses specifically on Southwest Minnesota, encouraging employment options in our home towns.

Topics covered on the site include:

1. What jobs are in demand in Southwest Minnesota?
2. How much education do I need to get those jobs?
3. How much money will I make?
4. How do I know which career is right for me?
5. What industries are growing in Southwest Minnesota?
6. Can someone help me with my resume and job search?



While the information on the website gets updated each summer as new information comes out, we will use our Facebook page to provide more frequent updates about topics of interest in Southwest Minnesota, such as job postings, career planning advice, business expansions, and more.

Youth Summer Workshop Series

This summer we are hosting a Job Success Skills youth workshop. The workshop will be held on Tuesdays and Thursday through July and the beginning of August, with a total of eight sessions. Our summer intern has designed the workshop by adapting and adjusting the curriculum from Junior Achievement's Success Skills and Careers with a Purpose workbooks. She facilitates the sessions over Google+ Hangouts.

The eight sessions are intended to prepare youth for the working world. During the sessions, the youth will learn valuable information, such as how to identify personal work-readiness skills, understand the difference between a job and a career, act appropriately in an interview, effectively write a resume, act professionally in and out of the workplace, communicate and negotiate with coworkers, work in teams, make decisions, and take action to prepare for present of future employment.

Camps to Careers 2013-Fluid Power



On May 21st, 2013, the Southwest Minnesota Private Industry Council's Youth Programs, in partnership with Minnesota West Community and Technical College- Granite Falls hosted their 3rd Annual Camps to Careers Event. This year, 10 students from the surrounding service area attended the Minnesota West Granite Falls Campus to "try on" Fluid Power Technology. The participants were able to explore through hands on activities, everything that fluid power involves including hydraulics and pneumatics. Participants then had the opportunity to go on two business tours of local manufacturing facilities and were able to witness hands on, fluid power at work. Also, while at camp they learned about basic job search/keeping skills, importance of

effective communication and how to apply and pay for college.

Fluid Power is a high pay, high demand industry with more job openings than students in a class on any given year; with starting pay rate (depending on location) ranging from \$15.00 per hour onward up to \$30.00 per hour.

At the start of camp one particular student was convinced that he wanted to go for auto mechanics, after speaking to the same student two weeks after camp he stated that he was still interested in auto mechanics, but is now very strongly considering a future career in Fluid Power!

Growing and Going: Fight Like a Girl—Angela's Story

On July 14th, the Growing and Going girls hosted the event "Fight Like a Girl-Angela's Story" at the Schwans Performing Arts Center in Marshall, Minnesota. The event covered topics regarding self-defense, domestic violence and healthy relationships. To help present on the various topics the following people presented on their area of expertise.

Master Kevin Knight of Lee's Tae Kwon Do presented a "hands on" demonstration on basic self-defense, where members of the audience were able to practice the safe ways to remove one's self from being grabbed by the neck/shoulders and also by the wrist. He also expressed the importance of simply being loud and instead of yelling "Help" to instead yell "I do not know him/her" or "I'm being taken." Women's Rural Advocacy Program (WRAP) presented on their services, as well as showing the audience the signs of domestic violence and what they can do. They also showed what a healthy relationship should look like and the City of Marshall Police Department then presented on the criminal charges of domestic violence, what they look like, and what the definitions mean. The officer also presented numbers specific to Marshall, showing the increase of reported domestic violence in the city of Marshall from 76 calls in the year of 2003 to 127 calls in the year of 2012. He also noted that most cases of violence occur on a Friday, Saturday or Sunday and most individuals are under the influence of drugs/alcohol.



Angela Champagne-From was the Keynote Speaker and did a fabulous job describing her story and her group's goals. On April 19, 2012 at 4:00 p.m., Angela Champagne-From was attacked by a stranger as she was getting into her car after work in downtown Minneapolis. During the assault, she was able to fight off her attacker, a convicted sex offender, despite sustaining a life threatening stab wound to her abdomen. Angela has made it her mission to raise awareness in the community by sharing her story to empower and educate women and children about the importance of fighting back.

Her presentation covers the following topics:

- Attack Details
- Injuries & Recovery
- Criminal Investigation
- Criminal Trial & Sentencing
- Gender Inequality
- Prevention & Self Defense



Angela Champagne-From graduated summa cum laude from Hamline University in 2013. She majored in legal studies and women's studies and earned conflict studies and paralegal certificates. She is planning to attend law school.

Since the attack, Angela has started a "fight like a girl" campaign. This was intended to refute the stigmatized notion that women/girl are somehow inferior to men/boys. She fought for her life that spring afternoon and believes she wouldn't be here to share her story if she had not done so. Angela considers it a privilege and an honor to share her story.

Angela resides in Anoka, Minnesota with her husband, Adam, and yellow lab, Coach. In her spare time, she enjoys working out, running and spending time with her family and friends.

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We, the Board and Staff of the Southwest Minnesota Private Industry Council, Inc., Believe:

- In customer focused services that are accessible to all
- In treating all people with dignity and respect
- In advocating for the economically disadvantaged, and
- In being leaders who are involved in the communities we serve.

The Southwest Minnesota Private Industry Council, Inc. (SW MN PIC) is a private, non-profit organization which provides employment and training services to residents and businesses across Southwestern Minnesota.

With a highly qualified, professional staff and office locations in Montevideo, Marshall, and Worthington, the SW MN PIC provides job training, assessments, and various employment services to hundreds of residents and many businesses across our fourteen county workforce service area every year.

The Southwest Minnesota Private Industry Council, Inc. (SW MN PIC) is a private nonprofit corporation which was created October 1, 1983 and began operations in 1985 under the Job Training Partnership Act (JTPA) authorized by Congress to administer and operate job training programs in a 14 county area of Southwestern Minnesota. These counties include Big Stone, Chippewa, Cottonwood, Jackson, Lac qui Parle, Lincoln, Lyon, Murray, Nobles, Pipestone, Redwood, Rock, Swift, and Yellow Medicine.



The mission of SW MN PIC is "Building Tomorrow's Workforce through Training, Leadership, and Economic Development."