



2012-2013 Annual Report
 Workforce Service Area 6
 Southwest Minnesota Chief Elected Officials Board
 Southwest Minnesota Workforce Council
 Southwest Minnesota Private Industry Council, Inc
 Minnesota Department of Employment and Economic Development



A Workforce Systems Partner

Serving:

Big Stone, Chippewa, Cottonwood, Jackson, Lac qui Parle, Lincoln, Lyon, Murray, Nobles, Pipestone, Redwood, Rock, Swift & Yellow Medicine Counties

<p>Mission Statements</p>	<p>SW MN Workforce Council – “To provide a diverse and quality workforce that best meets the needs and challenges of the Southwest Minnesota Region.”</p> <p>SW MN Private Industry Council, Inc. – “Building Tomorrow’s Workforce through Training, Leadership and Economic Development.”</p>
<p>Workforce Investment Act (WIA) Adult - Federal</p>	<p>WIA Adult helps increase the standard of living for individuals through enhancing job skills and providing assistance to attain self-sufficiency through work. Enrolled: 87 Termed: 40 Employed: 30 (See PY12 Performance Standards for Detailed Outcomes)</p>
<p>Federal Dislocated Worker</p>	<p>Assists individuals who have lost their job through no fault of their own. Dislocated worker services are designed to help individuals retain current employment, improve job and employability skills, and to provide assistance with securing new employment. Enrolled: 59 Termed: 25 Employed: 23 (See PY12 Performance Standards for Detailed Outcomes)</p>
<p>State Dislocated Worker</p>	<p>Programs designed to assist those who have lost their job through no fault of their own obtain employment, education, and training. The funding is provided at a state level. Support services are also available to individuals enrolled in the program to assist in job search and retention. Enrolled: 104 Termed: 46 Employed: 37 (See PY12 Performance Standards for Detailed Outcomes)</p>
<p>Dislocated Worker Special Projects (Data as of June 30, 2013)</p>	<p>Projects designed to assist employees impacted by layoffs or plant closings with job search assistance and retraining.</p> <ul style="list-style-type: none"> • Farley-Sather’s, Round Lake – Enrolled – 140; Termed – 140; Placed – 94; Average Wage - \$13.63; (12/1/2009 to 9/30/12) - Closed • Vet’s #2 Project – Enrolled – 11; Placed – 5 (4/1/2011 – 12/31/2013) • Suzlon Rotor, Pipestone – Enrolled – 87; Termed – 68; Placed – 49 (12/1/2010 – 12/31/2013) • AMPI, Dawson - Enrolled – 53; Termed – 20; Placed – 19; (12/1/2012 – 12/31/2013) • Ferrara Candy, Round Lake - Enrolled – 82; Termed – 13; Placed – 13; (9/1/2012 – 9/30/2015)
<p>Youth Programs</p> <p>~WIA Youth ~Minnesota Youth Program MYP ~Youth Intervention Program YIP ~Step-Up-For-Youth ~GIRL’S Best ~Camps-to-Careers ~SW MN Workforce Council Career Expo</p>	<p>Youth Programs provide disadvantaged teenagers and young adults (14-21) with year-round employment and training services.</p> <p>The SW MN PIC is committed to helping youth prepare for the workforce. Through work experiences, career exploration, post-secondary tuition assistance, and job seeking/retention assistance, the youth team works one-on-one to increase the skills of our region’s youth so they might become self-sufficient. The programs offer youth the ability to earn wages, receive academic credit, and gain leadership skills that transcend into adulthood. Services include, but are not limited to:</p> <ul style="list-style-type: none"> • Paid work experience at no cost to employers • Job Keeping and Seeking Assistance • Career Exploration and Assistance • Post-Secondary Education Assistance <p>Program Year 2012 – 2013 – 2,355 youth received various services. ****For additional detail on youth programs please refer to the 2012- 2013 Youth Compilation Report found on our website on the “Regional Profiles, Reports & Plans” page under the “Info” tab.</p>

<p>Career Pathways & FastTRAC Initiatives</p>	<p>Career Pathways Initiatives & Minnesota FastTRAC (Training, Resources, and Credentialing) seeks to make Minnesota more competitive by meeting the skills needs of businesses and under-employed, underprepared individuals. The SW MN PIC has partnered with Adult Basic Education, DEED, and Minnesota West Community & Technical College to host:</p> <ul style="list-style-type: none"> • Universal Healthcare Worker - 45 participants; 77% obtained unsubsidized employment. • Trained Medical Aide (TMA) – 19 participants; 79% obtained unsubsidized employment. • Industrial Maintenance – 22 participants; 36% obtained unsubsidized employment. • Welding/Metal Fabrication – 33 participants; 61% obtained unsubsidized employment.
<p>Minnesota State Energy Sector Partnership (MSESP)</p>	<p>The Minnesota State Energy Sector Partnership (MSESP) is an initiative of the Governor’s Workforce Development Council. MSESP provides grants to organizations to provide training, job placement, and related activities in the energy-efficient building, construction, and retrofit industries; the renewable electric power industry; and the bio-fuels industry.</p> <p>In SW MN the grants funded assisted with:</p> <ul style="list-style-type: none"> • Expanding the Career Pathways & FastTRAC initiatives for Industrial Maintenance, Welding, Metal Fabrication/Machine Tool. A total of 69 participants enrolled; 56 completed training; 42 obtained unsubsidized employment, 34 of which were training related. • Get Into Energy Career Pathway program (GIECP) – the grant assisted students pursuing training in the energy sector with tuition and career coaching. A total of 86 participants were enrolled state-wide, 65 completed the GIECP program; 55% graduated from their degree program; 64% of the graduates obtained unsubsidized employment.
<p>Supplemental Nutrition Assistance Program Employment & Training Services (SNAP – E&T)</p>	<p>SNAP E&T Assists low income individuals with resources to conduct job search and employment. Support service funds are available to assist with gas, clothing, short term training and other needed resources with the goal of seeking and finding employment.</p> <p>Served: 100 Employed FT: 25 Employed PT: 12 Exited: 72 Placed: 37 Average Wage: \$9.96</p>
<p>Minnesota Family Investment Program – Employment & Training Services (MFIP – E&T)</p>	<p>The Minnesota Family Investment Program is Minnesota’s program that assists low-income families with children to economic stability through work. The MFIP grant includes a cash grant, food assistance and job counseling. The PIC is contracted to provide the Employment & Training component of MFIP.</p> <p>Served: 1006 Employed FT: 91 Employed PT: 175 Exited: 560 Placed: 248 Average Wage: \$9.74</p>
<p>Diversionsary Work Program (DWP)</p>	<p>A four month program designed to meet specific crisis situations and help families move immediately to employment, rather than transition onto the Minnesota Family Investment Program. Diversionsary work includes intensive, up-front services to focus on families’ strengths and break down barriers to work.</p> <p>Served: 506 Employed FT: 35 Employed PT: 64 Exited: 436 Placed: 140 Average Wage: \$9.68</p>
<p>MFIP Innovative Wage Subsidy Grant</p>	<p>DHS funded grant designed for the implementation and placement of MFIP and DWP clients in wage subsidy OJT’s resulting in permanent placement. To assist MFIP and DWP recipients with identification of personal skill sets that will be matched to and strengthened by placement in wage subsidy employment opportunities; with the ultimate goal being unsubsidized employment providing salary above minimum wage and career ladder opportunities resulting in self-sufficiency.</p> <p>Individuals Referred into Employment: 51 Individuals Employed 6+ Months: 15 Individuals Employed 60+ days: 24 Individuals Employed less than 60 days: 7 Individuals Promoted: 2</p>

WORKFORCE CENTER PARTNERS	
<i>Job Service</i>	<p>A program through which several of the Department of Employment and Economic Development's (DEED) key services to job seekers and certain workforce-development services to businesses are delivered. The focus of all services is to help job seekers find work and help employers find and retain qualified employees, with special efforts made to serve unemployment insurance applicants, veterans, migrant and seasonal farm workers, and new entrants in the labor market. Most of the services are delivered through Minnesota's statewide network of WorkForce Centers. Services to job seekers include: Access to MinnesotaWorks.net to find and apply for jobs; job search preparation, education and counseling; referrals to eligibility-based employment and training programs</p> <p>Services to businesses include: Access to MinnesotaWorks.net to post job openings and screen applicants; consultations on hiring needs, employee training, and labor market information; access to WorkForce Center facilities to recruit and screen applicants.</p> <p>This is for Southwest MN activity occurring between July 1, 2012 and June 30, 2013. <u>Job Seekers using Marshall, Montevideo, and Worthington WFCs (recorded on CRS)</u></p> <ul style="list-style-type: none"> -Total number of individuals attending workshops and/or using Resource Room computers: 2,708 -Total number of individuals logging into Resource Room computers: 2,650 -Total number of individuals attending at least one workshop: 421 <p><u>Resumes on MinnesotaWorks.net for Residents in WSA 6</u></p> <ul style="list-style-type: none"> -Total individuals with viewable and/or non-viewable resumes: 1,358 (1,542 resumes) -Total individuals with viewable resumes: 737 (805 resumes) -Total individuals with non-viewable resumes: 597 (617 resumes) <p><u>Businesses/Organizations</u></p> <ul style="list-style-type: none"> -Businesses and/or organizations receiving consultations from Business Services Specialists: 469
<i>Vocational Rehabilitation Services</i>	<p>The mission of Vocational Rehabilitation Services is to empower Minnesotans with disabilities to achieve their goals for employment, independent living and community integration. Vocational Rehabilitation Services is part of the Department of Employment and Economic Development and is a partner in the Workforce Center system. Vocational Rehabilitation Services provides employment related services to youth and adults with significant disabilities. Available services include vocational counseling, training and education, job placement, equipment/assistive technology, work accommodations, small business start up and assistance to maintain a job. Services are provided directly by Vocational Rehabilitation Services staff and are also purchased from vendors. Staff coordinates services with WFC partners, high schools, post secondary institutions, adult basic education, social service agencies, community rehabilitation partners, community corrections, employers, and family members.</p> <p>Enrolled: 156 Total Termed: 90 Total Employed 58 Average Wage: \$9.95</p>

Dallas Ransom – Dislocated Worker Program



Pictured: Dallas Ransom, Service Rep. Graham Tire Company

Dallas Ransom came to the Worthington Workforce Center and met with Sandy Demuth, Job Training Specialist for the SW Private Industry Council, Inc. Dallas was struggling to find employment that would earn him a livable wage. Dallas had made some mistakes which had caused issues for his family, reputation and employability. Dallas was working as a clerk at the local grocery store and knew he was in need of skills beyond a high school diploma to be self sufficient. Sandy and Dallas worked together and discovered after he completed a Career Scope which is an aptitude and interest assessment that he had higher scores in learning ability and high interests in business management and selling and was very capable of being successful in training. While attending school in Worthington he was arrested and suspended from school. His Counselor Sandy Demuth continued to work with him through his struggles. Upon his completion of his jail time and probation requirements he continued his education. She continued to encourage Dallas and watched him grow and move forward with a much better attitude having learned from his mistakes. Dallas finished school with AA degree and has obtained employment as a Customer Service Representative for Graham Tire Company. He continues working there and really enjoys it as he travels S.W. MN and Northern Iowa representing the company.

Chelsy Weires – Minnesota Family Investment Program (MFIP)

Chelsy Weires, of Jackson was recognized by the Southwest Minnesota Private Industry Council for her participation and successful completion in the Southwest Minnesota Private Industry Council’s Employment and Training Programs. Chelsy, a mother of a one year old son was on the Minnesota Family Investment Program (MFIP) in May of 2012. She was attending school at MNWEST in Worthington to obtain her Human Services degree and was also employed at Heron Lake Okabena Lakefield schools as a paraprofessional. Chelsy exited off the MFIP program in December of 2012 because she was self-sufficient and was able to provide for her and her son.



Pictured: Jessica Cowan (left), Private Industry Council Staff; and Chelsy Weires (right) Jackson Human Services

Around May of 2013, Chelsy contact the SW MN Private Industry Council and was concerned that she would need to come back on the MFIP program if she couldn’t find a summer job as her job was only through the school year. Around that same time, an opportunity arose at Jackson County Human Services for an Office Support Specialist. Chelsy applied and was hired on a temporary basis. Chelsy has been employed with Human Services for the past two months. She is now working in her field and enjoys working with people.

Dean Kalas - Youth Employment & Training Program

On April 1, 2013 Dean was officially hired by the Murray County Recycling Center. Dean had been doing work experiences off and on with the Recycling Center since 2010. He heard about the Southwest Minnesota Private Industry Council through his Special Education teacher at Murray County Central (MCC) in Slayton, Minnesota.



Pictured: Dean Kalas

Dean was on the verge of dropping out of high-school on many occasions. He was faced with parenthood early, and other struggles crept up on Dean leading him into the juvenile justice system. With the assistance of his Special Education teacher at MCC, Dean contacted the Southwest Private Industry Council to inquire about youth employment and training services. Dean was placed in a work experience activity leveraging Workforce Investment Act, Minnesota Youth Program and Department of Public Safety Juvenile Justice funds in order to provide quality services to Dean. Dean graduated with his high school diploma in 2012 and has accepted a full-time position with the Murray County Recycling Center in Slayton. Another plus for Dean is that he is no longer involved in the juvenile justice system. Dean explained that involvement with the PIC youth programs “helped me feel more confident” and he gained the necessary skills to obtain employment independently. Dean also gained the ability to communicate effectively which assists him to be a self-sufficient adult with increased employment potential.

Local Performance

Minnesota Workforce Investment
Act Annual Report – PY 2012

Local Area Name: Southwest Minnesota Private Industry Council Inc. - WSA 6	Total Participants Served	Adults	87
		Dislocated Workers	107
		Older Youth (19-21)	36
		Younger Youth (14-18)	84
ETA Assigned #27055	Total Exiters	Adults	44
		Dislocated Workers	81
		Older Youth (19-21)	20
		Younger Youth (14-18)	43
Reported		Negotiated Performance Level	Actual Performance Level
Customer Satisfaction	Program Participants	77	77.1
	Employers	78	77.0
Entered Employment Rates	Adults	80	93.9
	Dislocated Workers	86	85.0
	Older Youth	70	84.6
Retention Rates	Adults	84	94.3
	Dislocated Workers	90	93.5
	Older Youth	85	100.0
	Younger Youth	80	85.4
Average Earnings (Adults/DWs) Six Months' Earnings Increase (Older Youth)	Adults	8,615	12,110.70
	Dislocated Workers	13,514	15,691.10
	Older Youth	3,600	3,931.80
Credential Diploma Rates	Adults	70	73.2
	Dislocated Workers	69	67.9
	Older Youth	51	50.0
	Younger Youth	85	89.2
Skill Attainment Rate	Younger Youth	92	89.5
Placement in Employment or Education	Youth (14-21)		76.5
Attainment of Degree or Certificate	Youth (14-21)		81.5
Literacy or Numeracy Gains	Youth (14-21)		0
Description of Other State Indicators of Performance (WIA Section 136 (d)(1))			
Overall Status of Local Performance		Not Met	Met
			X

Southwest Minnesota Private Industry Council Inc. 2012-2013 Expenditures

FEDERAL:

WIA Adult	\$402,082
WIA Youth	\$284,092
WIA Dislocated Worker	\$268,439
WIA Suzlon Rotor	\$77,493
SNAP	\$50,885
Juvenile Justice Step Up for Youth	\$26,168
WIA Incentive	\$10,560
WIA FastTRAC Adult Career Pathway	\$12,513
Teen Parent Project	\$11,724
Blue Green Alliance Foundation	\$49,544
MSESP Grants	\$421,313
Blandin – MIRC Digital Literacy	<u>\$65,162</u>

TOTAL FEDERAL **\$1,679,975**

STATE:

State Dislocated Worker	\$324,027
State DW-Special Projects	\$289,242
Minnesota Youth Program (MYP)	\$118,077
Youth Intervention Program (YIP)	\$17,303
DHS FastTRAC Adult Career Pathway	\$27,356
MJSP Low Income Worker	\$33,202
Workforce Development / ACT	<u>\$294,616</u>

TOTAL STATE **\$1,103,823**

CONTRACTED SERVICES/OTHER:

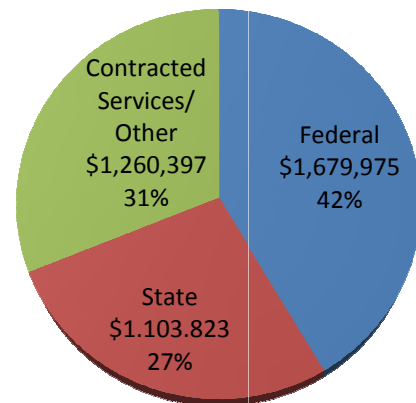
MFIP	\$708,719
DWP	\$348,363
MFIP Innovative Funds	\$11,229
Supported Work	\$19,055
MFIP Innovative Wage Subsidy	\$144,769
Rock-Pipestone County Collaborative	\$6,560
Chippewa County Youth Fund	\$3,080
Yellow Medicine County Youth Fund	\$2,042
Other Funds	<u>\$16,580</u>

TOTAL CONTRACTED/OTHER **\$1,260,397**

TOTAL EXPENDITURES: \$4,044,195

Key:

- WIA – Workforce Investment Act
- SNAP – Supplemental Nutrition Assistance Program
- MSESP – Minnesota State Energy Sector Partnership
- MIRC – Minnesota Rural Intelligent Communities
- ACT – Adult Career Transition
- MFIP – Minnesota Family Investment Program
- DWP – Diversionary Work Program



\$1 Invested Returns \$2.38 to Economy

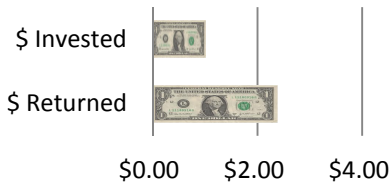
SW MN Private Industry Council
2012-2013 Return on Investment Report
"Building Tomorrow's Workforce"



Return On Investment

For every public **dollar** invested in workforce development programs last year, the SW MN Private Industry Council has returned **\$2.38** to the local economy, based on the participants who obtained employment during the year.

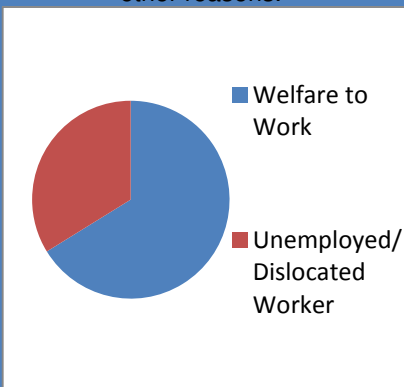
Return on Investment



People Served by

SW MN Private Industry Council

Approximately 2/3 of our 2,300 participants are trying to move from welfare to work. Approximately 1/3 have been dislocated from employment due to layoff or business closing, or are unemployed or underemployed for other reasons.



December 2013

Business-Driven:

The Southwest Minnesota Private Industry Council (SW MN PIC) operates under the leadership of a local Board of Directors comprised of seven volunteer members from across our fourteen county workforce service area. The SW MN PIC is also a partner in the WorkForce Center, which operates under the leadership of a local 26-member private-sector led Workforce Investment Board (WIB).

Making Strategic Investment in Human Capital:

The best economic stimulus is a skilled and in-demand workforce. Strategically investing in HUMAN CAPITAL is a key tactic for economic vitality. In 2012, SW MN PIC helped more than 2400 adults and families with job searches and job placement, family support, education and training. More than 800 of those obtained employment with this help, resulting in the addition of more than \$17 million in earnings to our communities.

The funds invested in these projects have resulted in a more than 2:1 return to the economy, based on welfare savings; additional taxes paid on earnings; and decreased unemployment insurance.

Although not included in this Return on Investment report, the SW MN PIC also helps youth ages 14-21 prepare for the workforce. Through work experiences, career exploration, post-secondary tuition assistance, and job seeking/ retention assistance, the youth team works one-on-one to increase the skills of our region's young people.

Instrumental to Regional Economic Vitality:

In 2012, the SW MN Workforce Investment Board identified key regional sectors with the most potential for job creation. These industries include manufacturing, renewable energy, healthcare, and self-employment. The focus on key industries and occupations in demand helps ensure that not only are industry workforce needs being met, but also that those being helped to get jobs are provided information on careers with local opportunities and long-term potential.

Innovative Approaches Relevant to Business and Industry:

Special training projects, such as Welding, Industrial Maintenance and Universal Healthcare Worker have been developed in partnership with Adult Basic Education and MN West Community & Technical College, to directly meet industry needs. These short-term trainings help under-prepared adults enter a career pathway, and help meet regional workforce needs.

Reduction in the Utilization of Social Safety Nets:

The public workforce system is good for business and good for the community. When a public workforce center provides services that result in a job, that newly employed person takes their paycheck out into the community to purchase goods and services.

This increase in demand causes local businesses to sell more goods and services, creating more jobs. In addition to this benefit, each person placed becomes a taxpayer, instead of a consumer of tax dollars and this revenue helps local government provide the infrastructure businesses need to stay competitive.

Governance Structure

Southwest Minnesota Board of Directors

John Roiger-Chair
Bob Fenske-Vice Chair
Ralph Knapp-Secretary
Gary Hendrickx
John Popowski
Pam Schreier
Juanita Lauritsen – Executive Director

Southwest Minnesota Chief Elected Officials Board

Ron Antony-Chair, Yellow Medicine County
Lon Walling – Vice Chair, Redwood County
Curtis Blumeyer, Lincoln County
Jim Dahlvang, Chippewa County
Joe Fox, Swift County
Robert Jarchow, Rock County
Donald Linssen, Nobles County
Harold Miller, Pipestone County
John Oeltjenbruns, Cottonwood County
Terry Overlander, Lac qui Parle County
Charlie Sanow, Lyon County
David Thiner, Murray County
Gary Willink, Jackson County
Walter Wulff, Big Stone County

Southwest Minnesota Workforce Council

Private Sector:

Alyssa Hammerschmidt, Chair - Redwood County
Robyn Leese, Vice Chair, Chippewa County
Brian Broman, Lyon County
Jason Mueller, Jackson County
Rick Fey, Pipestone County
Carla Goedtke, Murray County
Don Johnson, Rock County
Kim Kuechenmeister, Nobles County
Rahn Larson, Cottonwood County
Pam Martinson, Swift County
John Popowski - Lincoln County
John Roiger – Lac qui Parle County
Jeffrey Varcoe, PhD, Yellow Medicine County
Marjorie Watson, Big Stone County

At-Large Representatives:

Joel Churness-Secretary, Public Assistance Agency
Joan Danielson, Public Employment Service
Ray Hassing, Education
Ralph Knapp, Economic Employment
Nan Larson, Community Based Organization
Michael Potter, Labor
Dawn Regnier, Education
Paul Schwarz, Labor
Richard Shrubbs, Education
Linda Spronk, Community Based Organization
Pat Thomas, Education/Community Based Organization
Kristen Tone, Rehabilitation Services

Marshall Area Office
Lyon County Courthouse
607 West Main
Marshall, MN 56258
800-818-9295
507-537-6236

Montevideo Area Office
202 N 1st Street
Suite 100
Montevideo, MN 56265
800-422-1346
320-269-5561

Worthington Area Office
318 9th Street
PO Box 816
Worthington, MN 56187
888-234-3708
507-376-3116